



# Voice 2 Email

**Voice 2 Email, a dedicated data capture service, allows you to set-up voice prompts requesting information from callers via audio voice feedback or DTMF keypress. For instance, you might request callers say their name after the first prompt and enter their phone number using DTMF keypress after a second prompt. The choice is yours, enabling you to configure the service to best suit your needs.**

Typically used for callers to register their interest in products or services, Voice 2 Email allows you to send callers additional information or contact them regarding their enquiries at a time that suits everyone. The service can also be used as a voice mailbox to avoid forwarding live calls.

## Additional Features

- Send data captured to single or multiple email addresses
- Send data captured via FTP as a further option
- Send automated reports at specified intervals as required

## Additional Functionality and Added Value

Multiple numbers can be cloned to exact copies of your main number, reducing set-up time and manpower costs, as well as making it easier for you to analyse marketing performance.

Using multiple numbers allows you to advertise a different number in each advertising channel. The Call Reports service can then be used to assess the performance of each number and the performance of each advertising channel. Advertising a different number in each channel and in each area allows for further analysis. For example, in Manchester 80% of calls may originate from a number appearing in the local press; whereas in London, 80% of calls may originate from billboard advertisements.

## Key Benefits:

- Customisable email subject lines
- Automated reports
- Set-up voice prompts via audio voice feedback or DTMF
- Transcribe campaigns
- Analyse marketing performance
- Dedicated data capture service
- Transcribe campaigns
- Voicemail 2 Email & missed call alerts

**Send callers additional information or contact them regarding their enquiries with our Voice 2 Email solution. Contact the NSL team today.**