



SMS Broadcasting

Whether it's sales, marketing, improving customer service or appointment reminders, SMS is a fantastic way of delivering timely information directly to your customers. With most text messages being read and replied to within a few minutes, SMS Broadcasting holds enormous potential for your business.

Many Uses

Whether it's delivering reminders or information about special offers and new services, SMS Broadcast is the perfect solution for communicating with customers. It's also an ideal way for organisations such as schools or doctors' surgeries to communicate with people urgently.

Focused Communication

Highly targeted, SMS Broadcasting eliminates the risk of 'spam' to deliver cost-effective and focused communication direct to your target audience. Messages are only delivered to those whose number you have already captured and who have expressed an interest in your organisation or service. Also, individuals who don't want to receive information can be marked on your databases as having been 'unsubscribed'.

Database Management

For fast and accurate distribution of broadcasts, you can build your own databases and user groups. You can also save numbers that are received from other data capture methods or across your other SMS services, to ensure you target the right people, at the right time, every time.

Scheduled Broadcasts

Our system also enables you to choose whether the broadcast is delivered immediately or at a future date. This forward planning is particularly useful to help you streamline and manage your campaigns efficiently. You can also avoid transmitting unnecessary information by setting an expiry date and time, allowing messages to be cancelled automatically if they haven't been delivered within your chosen timeframe.

Key Benefits:

- Targeted marketing tool for future and existing customers
- Build your own database and user groups
- Deliver timely information directly to your customers
- Enormous potential for your business
- Send customised text messages to individual or multiple numbers
- Target your audience with an efficient and cost effective communications tool
- Broadcast via information immediately or schedule for future dates
- View customised online broadcast report and replies to messages sent

Deliver timely information directly to your customers with our SMS Broadcasting solution. Speak to the NSL team today for more information.