



# Phone Numbers

**With thousands of numbers to choose from, you can be certain to find memorable numbers that will instantly be associated with your business and recognisable by your callers. Any number you choose can be redirected to your existing or future landlines, or mobiles so your callers will always be able to find you, even if you move.**

## Non-Geographic Numbers

We supply a full range of UK and international non-geographic numbers. Whatever the size and nature of your business, we have a number suitable for you.

## Quick and Easy Set-Up

There's no time consuming installation, nor is there any need for expensive hardware or software. All numbers can be set up and activated promptly. What's more, you can add our full range of Call Management solutions to give you full control of your call operations with feature-rich functionality. From Call Queuing to Call Recording, you can add value and an improved quality of customer care to all your numbers and call management services.

## Which Number is Right for You? 0800 and 0808 Freephone Numbers

Calls to these numbers are free when made from landlines and mobiles. They are a great way to give your business a national identity and attract new customers. Your callers will know they are valued simply because their calls to you are free. In fact, research from IDM shows that using 0800 and 0808 numbers increase enquiries by as much as 185%.

## Key Benefits

- Thousands of international numbers to choose from
- Memorable numbers instantly recognisable to your callers
- Prompt set up with no time consuming installation, expensive hardware or software require
- Add on our full range of Call Management Solutions for complete control of all your call operations
- Calls can be redirected
- Find a memorable number to associate with your business
- Easy and prompt to set-up
- Full range of Call Management Solutions available



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## 033 Numbers

These calls are charged at the same rate as standard UK 01 and 02 geo numbers and are usually included in bundled minute packages for both landline and mobile operators. As 0800/08 numbers are often not included in bundled minutes, it makes perfect sense to opt for 033 numbers. These numbers allow you to raise your profile with a national identity and are compliant with the Consumer Contract Regulations and the FCA Regulations where they apply.

## 0300 Numbers

These are for the exclusive use of public sector organisations and charities. As such, they are widely trusted and instantly associated with various organisations. Calls are charged at the same rate as standard UK geographic 01 and 02 numbers, or are free when included in inclusive minute packages from landline and mobile operators.

## 01 and 02 City Codes

Virtual area code numbers are available for most UK towns and cities. They are an invaluable marketing tool to expand your business in a particular area. They provide you with a local presence without any need for a landline, and have proved an invaluable marketing tool to expand business in a particular area. People trust local numbers, they're familiar with them, and they understand the call charges and often prefer to deal with a locally-based business or service. Calls are charged at local or national rate.

## 084x Numbers

Unlike city codes, these numbers are a useful way to hide your location, so you can generate business nationwide. As they are often used by larger organisations and they help make your business appear bigger than it perhaps is.



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NSL can provide these at service charge rates of between 1p and 7p. Access charges will also apply to callers. With these numbers offering the opportunity of valuable revenue share in addition to providing your business with a nongeographic presence these numbers are very popular.

## 087x Numbers

These have similar benefits to 084x numbers with service charges 8p – 13p available, therefore offering the potential of even greater revenue shares. If your business is one where callers expect to pay higher charges, then these numbers might be suitable for you.

## International City Codes

We provide area codes for a multitude of international towns and cities. Using these numbers can give your business a virtual international presence, without incurring the expense of a physical office or landline. Your callers pay a standard local or national call charge. Inbound charges apply to calls received, with rates specific to each location.

## International Freephone Numbers

We provide numbers for many countries. Like international city codes, Freephone numbers are a great boost for your international marketing campaigns. And because calls are free, your callers won't be deterred from calling you. Again, your presence abroad is virtual, not real. Calls from landlines are free, but mobile operators may charge. Inbound call charges apply, with rates specific to each location.

All numbers can benefit from our cloud-based call management solutions, which fit seamlessly into your existing infrastructure. Whether you're after online stats, queuing, call recording or even PCI DSS compliance, we have a solution that's right for you.

**Find a memorable number to associate with your business. Speak to the NSL team today.**